

# 13 Ways Entrepreneurs Can Live Powerfully In Turbulent Times

Most results challenged entrepreneurs don't lack information or skill-sets. They lack intent. They lack the power and commitment necessary to create what truly matters to them. The reason they lack power and commitment is quite simple. They haven't generated any. Here's what you can do to start operating with more power:

- 1 Make a declarative statement and live consistent with it.** In other words, say who you will be, and then go live that way now. There is language that describes reality, and then there is language that creates reality. Start using more language that is generative in nature.
- 2 Know that everything you know is virtually worthless unless you take the necessary actions that are required to get the result you intend.** Entrepreneurs are paid to get results, and not to be walking human libraries. Ask yourself, "How can I utilize what I know to move my life and business forward?"
- 3 Act powerfully and decisively now. Now is the only time that you can act, to create the future in which you choose to live.** For most people, it's never now for them. It's always someday. And someday is code for never.
- 4 Stop wasting your time on positive thinking. Start focusing on honest thinking.** Straightforward, honest thinking moves life, not being positive. Confront where you are at presently and where you intend to be in the future. Determine what you have to do to get to your destination, and decide if you are willing to pay that price. Positive thinking is nothing more than a superficial attempt at getting a result, without generating the necessary required commitment to do so in the first place.
- 5 Stop wanting things regardless of what they are.** Wanting is degrading. Wanting will make you feel worse. Wanting things to be different and at the same time being unwilling to change is the ultimate stress creator. Create what you want and put an end to the drama.
- 6 Choose growth choices over comfort choices.** Although comfort choices feel great at the time that you are engaging in them, they almost always lead to physical and mental deconditioning. Growth choices lead to increased stamina, greater well-being and a larger bank account.
- 7 Be gracious and respectful toward others.** Especially those who seem to offer you no reason or benefit to do so. There is nothing more impressive than a strong, kind and gracious person.
- 8 Complaining and whining are grossly unworkable behaviors.** They are misguided attempts to generate support, or manipulate a result in some way. Although people may feel sorry for someone engaging in this type of behavior, they certainly won't respect them for it. It's best to feel what you're feeling and persist. As the Roman poet Ovid once said, "The gods favor the bold."
- 9 Distinguish a true problem from a decision you need to make.** Many times what people refer to as problems are simply the consequences of not making a decision. A problem exists when there is a deviation from what is considered normal and you do not know the cause of it. When you have a decision to make, you also have a deviation from what is considered normal, but you know the cause. With a problem, the "cause" must first be found.
- 10 You need less food, rest and approval.** A habit of over-eating creates a tendency to get much more than adequate rest. It's difficult to be productive while lying around digesting extra quantities of unneeded food. The need for approval will also always put you at a disadvantage. And of course, the need for

approval is always self-created, so it can be uncreated at will. Also know that negative unsolicited feedback is normally for the sender's benefit and not yours. Even positive feedback, when unsolicited, should be suspect. Always consider the source before accepting feedback. And always create your own acknowledgement.

**11 Since expectations usually lead to upsets, don't create them.** Create agreements with yourself and others instead. Keeping agreements allows one to interact in life with honor and dignity. People love keeping agreements and hate breaking them. You can't motivate others long term, but you can always make agreements with them. Holding yourself and others accountable is nothing more than getting clear on commitments and tracking agreements.

**12 Transform your shoulds into musts.** Shoulds tend to weigh people down. They come from weak wants and/or a feeling of

obligation toward someone or something, but rarely is there a sincere intention to have the should realized. When you transform the should into a must things start to happen. With a must, there is a commitment already created for its attainment. People go after and get their musts, but tend to ignore or delay their shoulds. Shoulds simply have no power to accomplish.

**13 Stop confusing "commitment" with "trying real hard."** Commitment is simply doing "what's required" to get the result that you intend. A commitment is a powerful declaration that alters behavior. If there is no alteration in behavior, then there has been no real commitment created and thus no result. In real life, you don't get what you feel you deserve. You get what you create.

*Dusan Djukich is the innovator of Straight-Line Coaching and the best-selling author of Straight-Line Leadership: Tools for Living with Velocity and Power in Turbulent Times. He resides in Northern California and can be contacted through [www.StraightLineCoach.com](http://www.StraightLineCoach.com)*

© All rights reserved. Copyright 2013, Corporate Reinvention Associates.